

# SuMi TRUST IR Day

February 19, 2018

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- 1. <u>Retail Total Solution Services Business</u> *Tsuyoshi Saito, Officer in charge*
- 2. <u>Wholesale Financial Services Business</u> *Yukihiro Kitano, Officer in charge of Wholesale Total Solution Services Business*
- 3. Fiduciary Services Business

Masahiro Tsuchiya, Officer in charge of Fiduciary Services Business Yoshio Hishida, Officer in charge of Asset Management Business

4. Governance

Isao Matsushita, Chairman of the Board of Directors



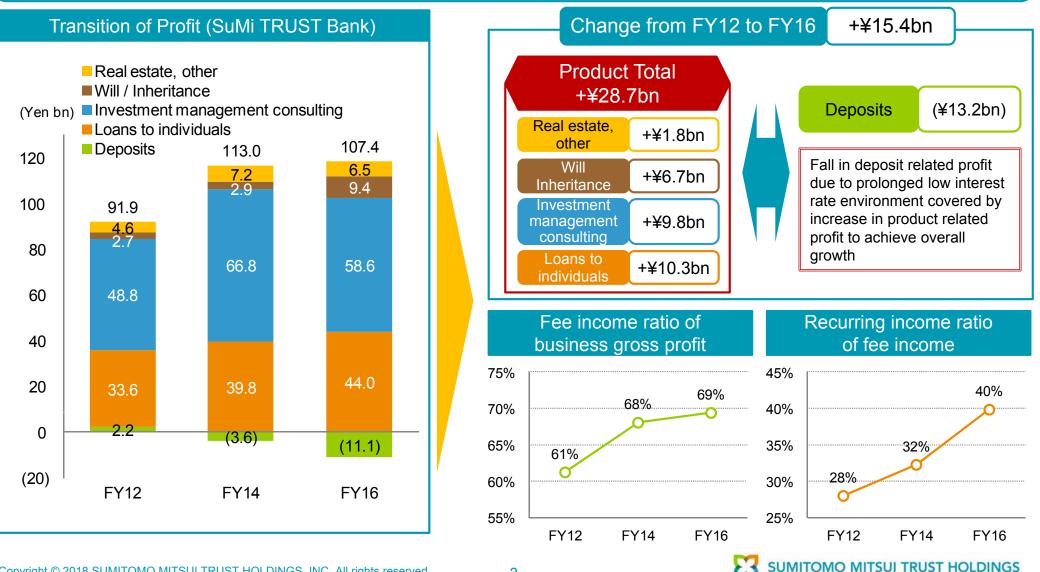
# **Retail Total Solution Services Business**



### Our efforts to date (1)

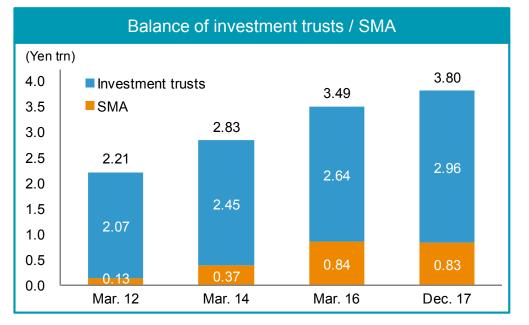
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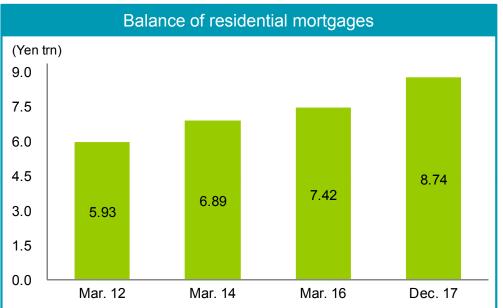
- Gross business profit (before adjustments among businesses) for FY2016 was ¥107.4bn, an increase of ¥15.4bn from FY2012, the first year of subsidiary trust banks' merger
- ▶ While deposit related profit decreased substantially, profit related to other products increased by ¥28.7bn
- Both fee income ratio of Gross business profit and ratio of recurring revenue increased



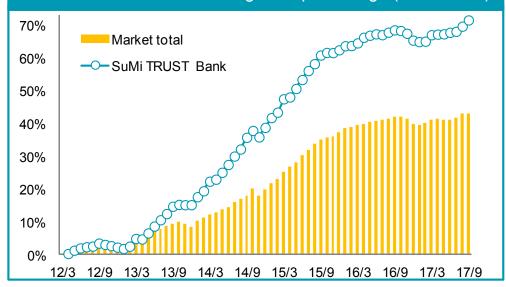
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### Our efforts to date (2)

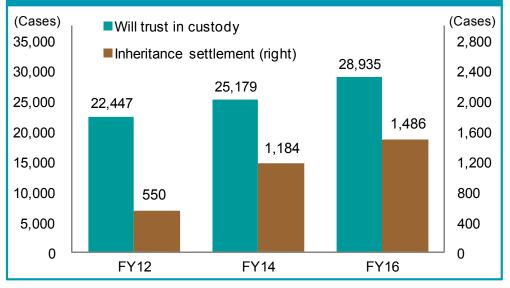




Investment trusts / SMA Net growth percentage (Cumulative)



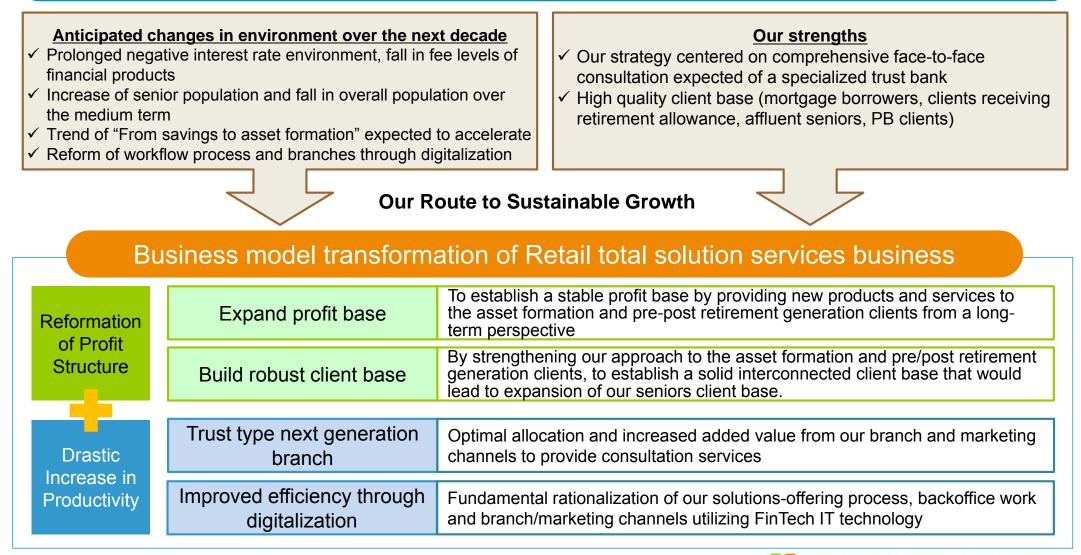
### Will Trust / Inheritance cases



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### **Business Model Transformation**

- Over the medium/long term, we need to develop new profit base, taking into consideration, the deterioration of operating environment due to increased competition caused by decrease in population, decrease in fee levels [Reformation of profit structure]
- Fundamental rationalization through utilization of IT technology to enhance our competitiveness, and drastically improve productivity [Productivity enhancement]

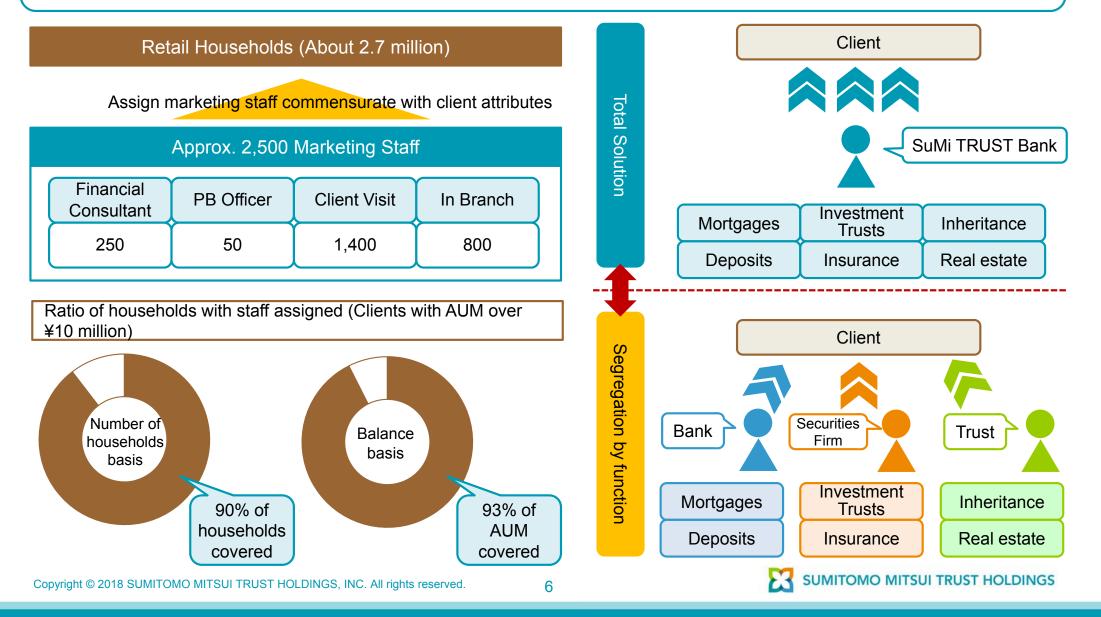




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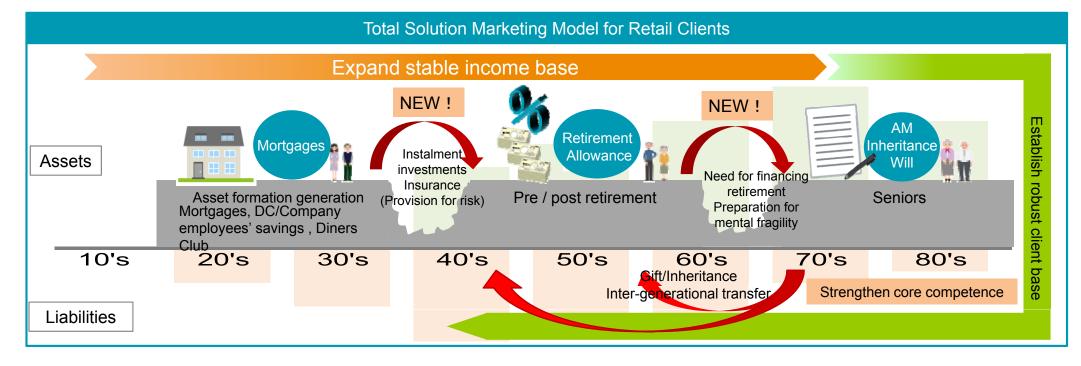
### **Characteristics of Our Consulting Services**

- ► Place emphasis on having a point of contact with our clients, centered on face-to-face consultation services
- ► To allocate specialized officers suited for specific client attributes, to establish client-oriented marketing structure
- ► To offer "one-stop" comprehensive consultation services utilizing various products as a single entity



# Transformation of Profit Structure (1) Total Solution Marketing Model

- Strengths in providing client solutions for pre/post retirement, seniors client segment (example: utilizing trust functions to facilitate inter-generational asset transfer)
- Utilizing our contact with the asset formation generation, to extend relationship into their pre/post retirement, senior life-stage to build a robust client base
- ► To become our clients' best partner that can offer total solutions suitable for each generations' asset-liability profile

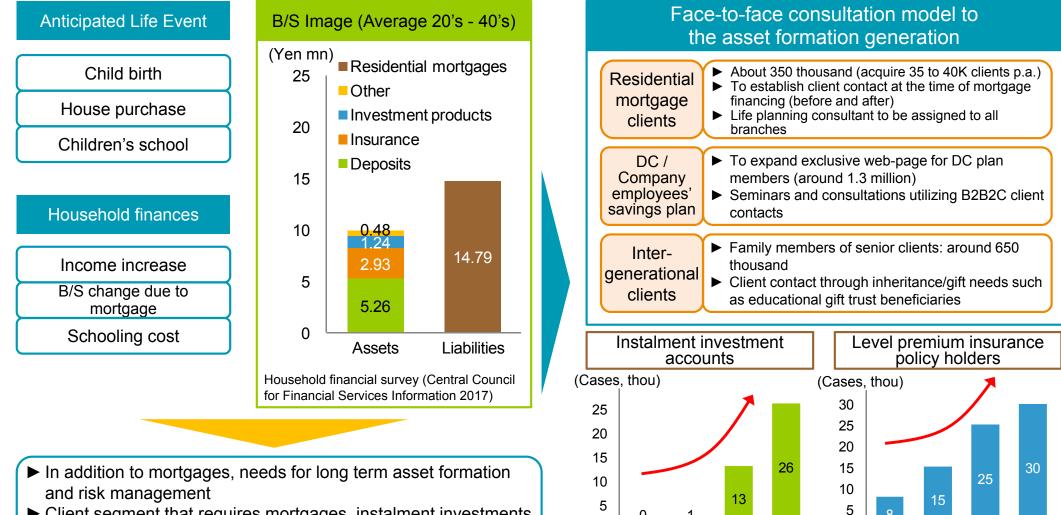


Seniors	<ul> <li>Seniors</li> <li>▶ To cater for asset administration and inheritance/gift consultations as well as asset management</li> <li>▶ Largest client base in terms of number and assets held. Potential to reach out to family members</li> </ul>		
retirement becc		et management role becoming important, inheritance and relocation of aging parents also oming an issue nt segment that has requirement for asset management of retirement allowance and other needs	
Asset formation generation		<ul> <li>On top of mortgages, strong needs for long term asset management and risk management</li> <li>Client segment that requires mortgages, instalment investment products and insurance needs</li> </ul>	



### Transformation of Profit Structure (2) Generational Approach: Asset Formation Generation

- ► To designate mortgages, DC Plans/employee savings plans, inter-generational transfers as specific client segments
- To offer face-to-face consultation services to clients who recently borrowed a mortgage to handle changes in their asset/liability
- To designate instalment investments and level premium insurance products as a main offering that could be used to build long term client relationships



Client segment that requires mortgages, instalment investments and insurance

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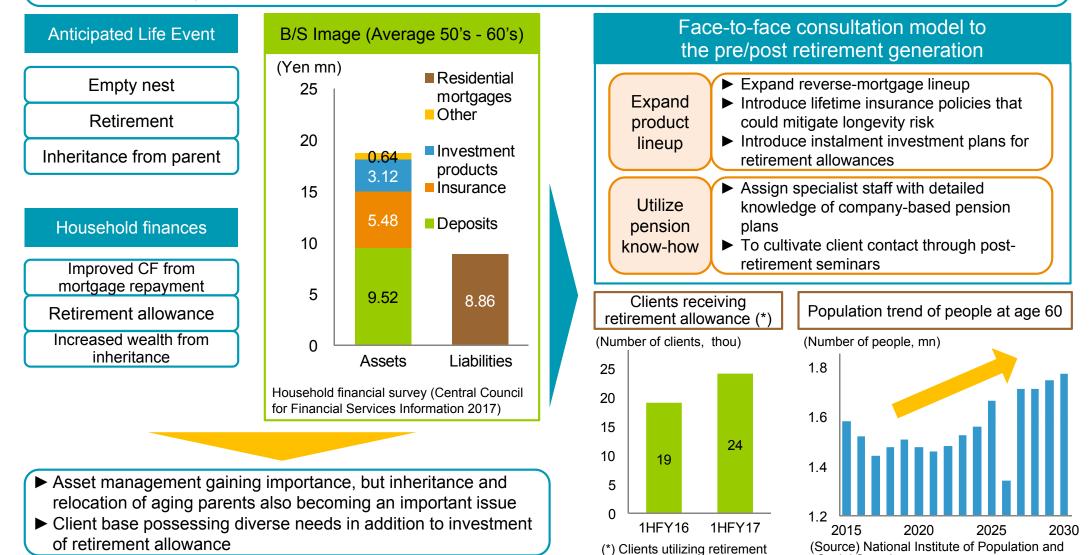
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### Transformation of Profit Structure (3) Generational Approach: Pre / Post Retirement

In addition to asset management of retirement allowances which has been the strength of trust banks, offer consultation services to cater for needs arising from changes in asset/liability when entering retirement

Provide post-retirement planning services by offering expanded product line-up and know-how of pensions and taxes gained through our pension management services



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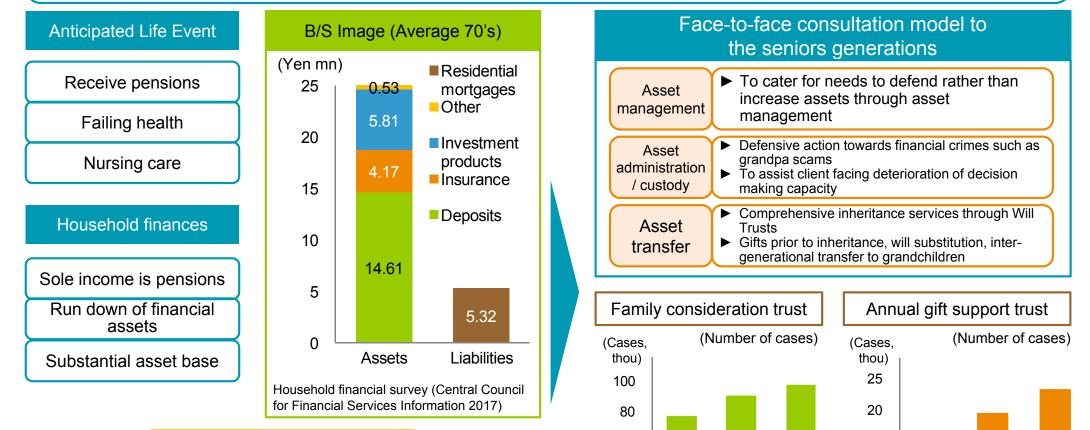
savings plan

Social Security

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# Transformation of Profit Structure (4) Generational Approach: Seniors segment

- To cater for client needs that gradually shifts from asset management to asset administration/custody and inter-generational transfer
- Strengthen client support through introduction of trust products that cater to gift needs and deterioration of decision making capacity



- Interest in asset administration, inheritance/gift as well as asset management
- Client segment that has largest population and assets
- Substantial potential to capture transactions with family members

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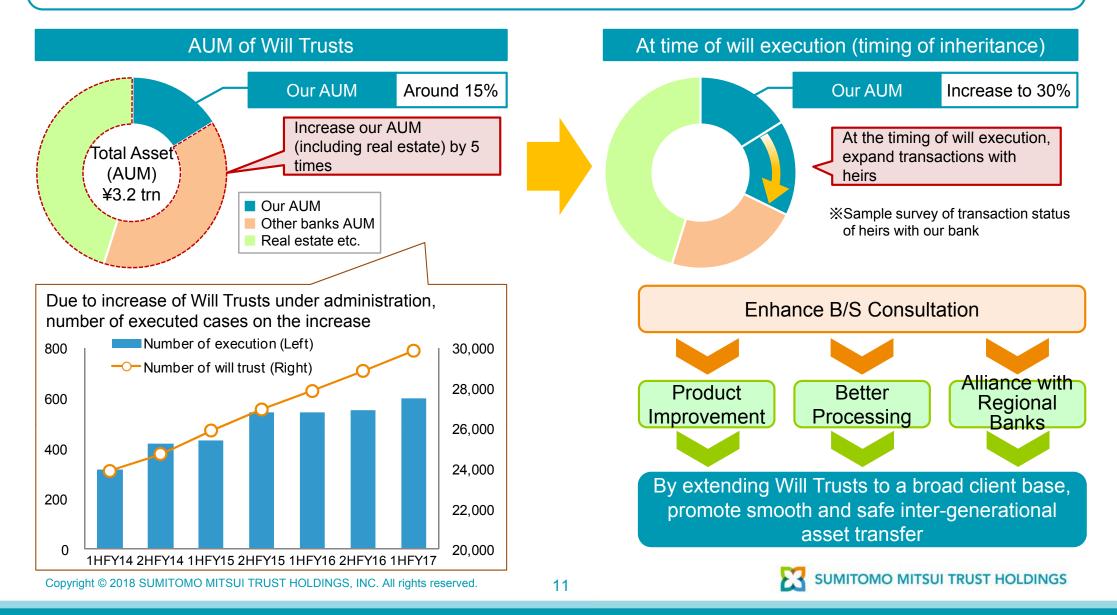
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### Transformation of Profit Structure (5) Topics : Inheritance Related Business

- ► Will Trusts create business opportunities both before and after inheritance event
- ► To promote inter-generational asset transfer through product improvement, better administration that meets the requirement of clients and strengthening of consultation services that can grasp potential needs of senior clients

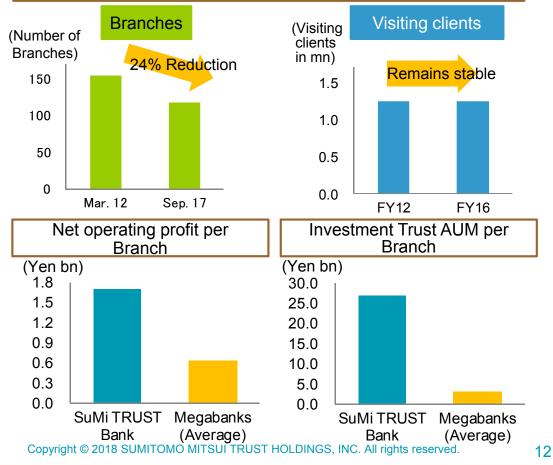


# Drastic Increase in Productivity: Our Efforts to Date to Enhance Efficiency

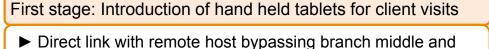
- To define branches as "a location for marketing business," and implement initiatives to fundamentally reduce space for backoffice functions
- ► To attain 70% reduction in branch backoffice work through digital transformation
- ▶ By reallocating administrative staff to marketing roles, to significantly increase face-to face consultation hours

### Our Efforts to Date

- ✓ 24% reduction of branches through branch integration since merger
- ✓ 90% of branches focused on retail marketing, low-counter for consultation centric layout
- ✓ Number of client visits stable since 2012



### **Digital Transformation Initiatives**



 backoffices
 To reduce paper based interaction with clients, and significantly reduce knock-on paperwork in branches

Backoffice work reduction		Increase clie	ent contact
Branch workload	10% reduction	Client visits	10% increase

Second stage: To enhance functionality of client visit tablet

► To reduce branch backoffice work by 50%

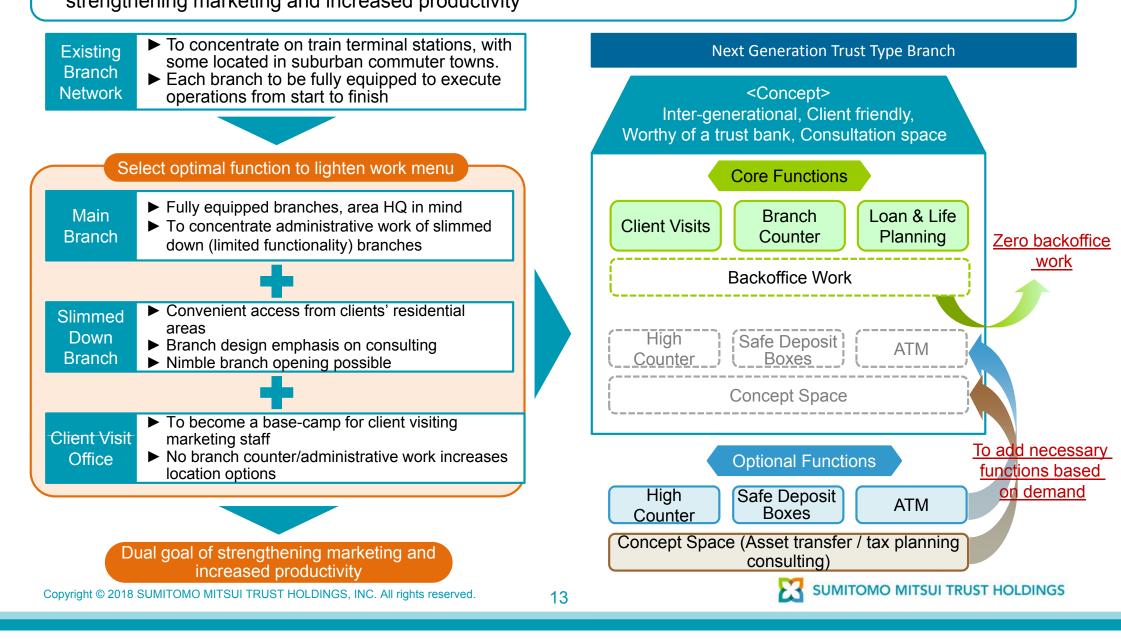
Third stage: To advance digitalization further

By utilizing new technologies target zero backoffice work at branch level (current target of 70% reduction in sight)



### Drastic Increase in Productivity: Next Generation Trust Type Branch / Channel

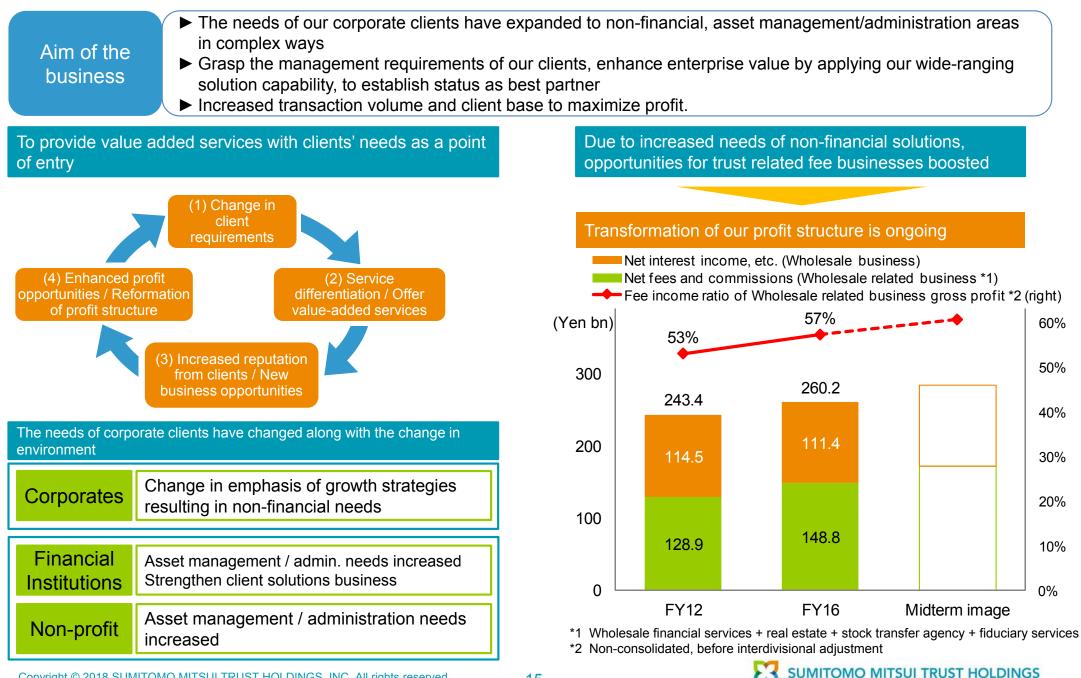
To define branch (branch-counter) as an important tool for providing consultation services and enhance its value
 To utilize digitalization technology to lighten branch workload and network optimization, to achieve dual goal of strengthening marketing and increased productivity



# Wholesale Financial Services Business



### **Direction of our Wholesale Business**

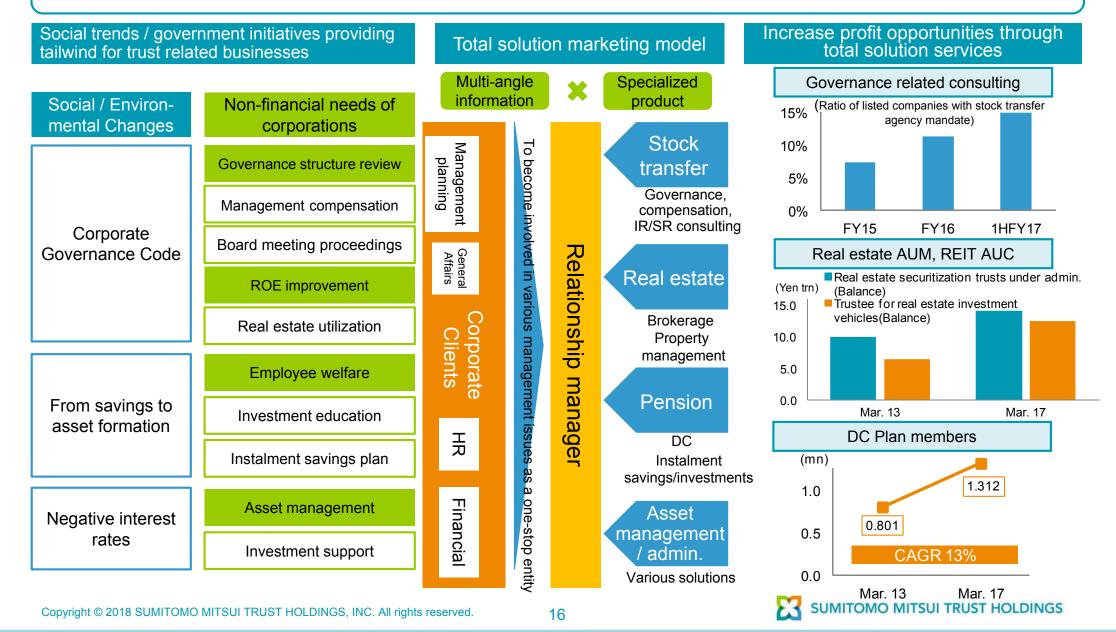


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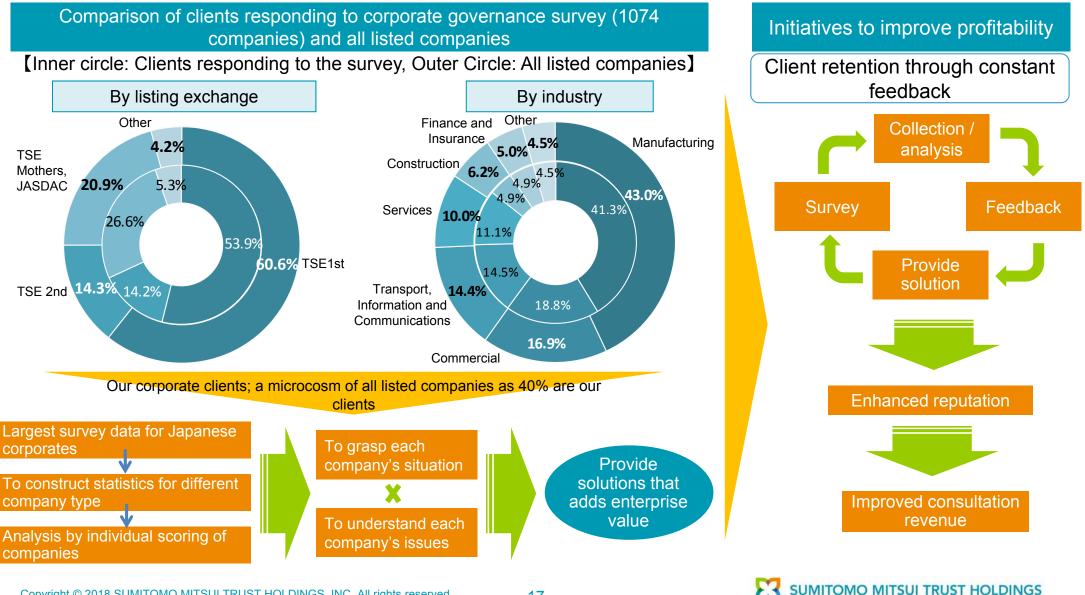
# To Adapt to the Changing Needs of Our Corporate Clients

- Social and environmental change has widened the needs of corporate clients to include solving non-financial management issues
- To capture the increased opportunities for offering added value through specialized trust products/services in which our bank excels



### Example of value added services: Solution using client base with stock transfer agency mandates

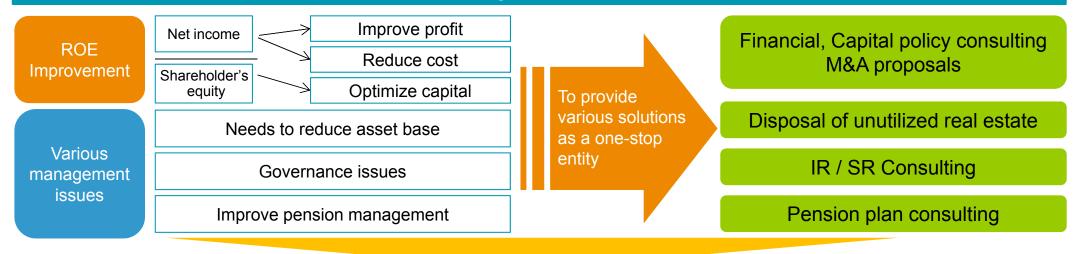
- Utilizing the information available from our client base as No. 1 position in stock transfer agency mandates, to uncover the management issues faced by the clients
- To create profit opportunities by providing high value-added solutions that leads to enhancement of clients' enterprise value



# Client base to which we could efficiently expand non-financial transactions

To solve problems for non-finance needs by offering multiple services to large corporations that are our core client base

### Offer solutions utilizing trust functions in combination



### To expand non-financial transaction opportunities



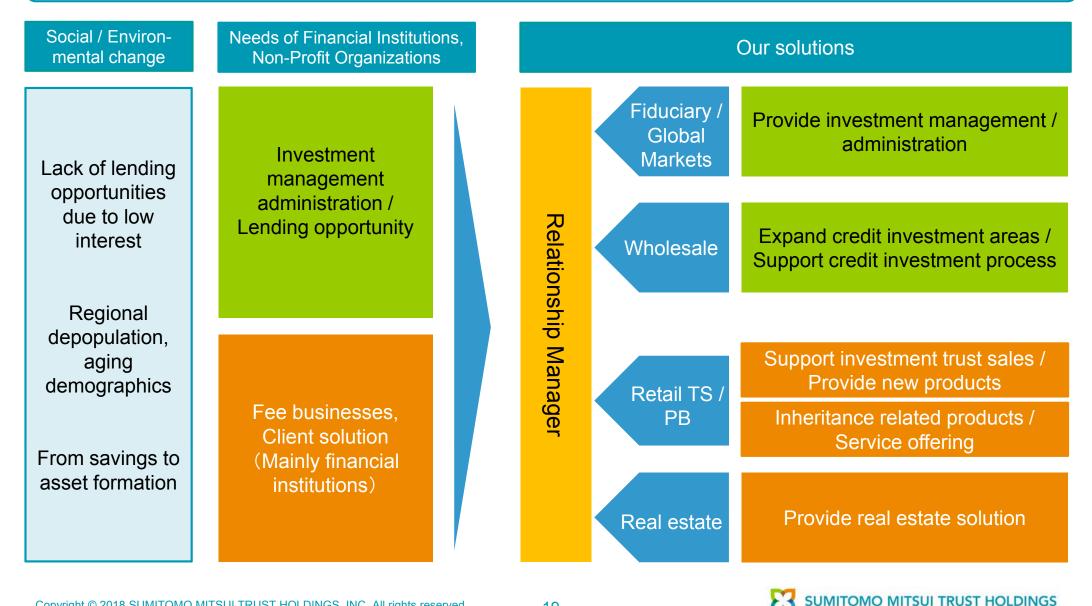
\* Corporate clients of domestic branches with one of the following transactions: pension, stock transfer agency, real estate, PB / employee savings plan (Large: ¥100bn, Middle: ¥10bn)

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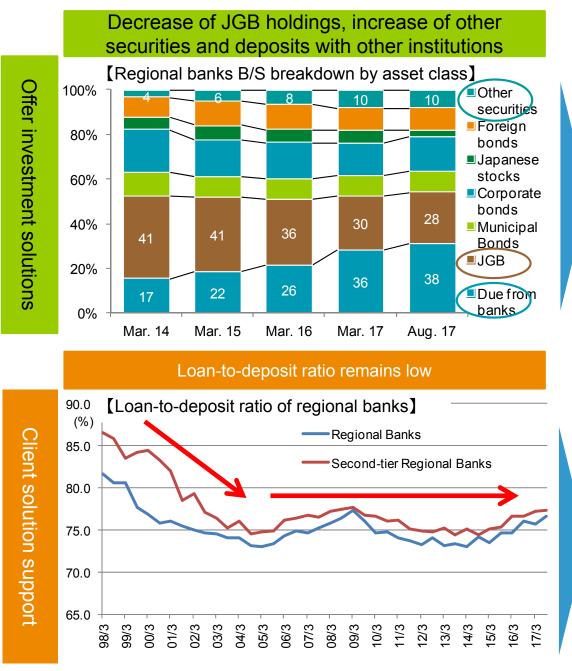
# Changing Needs of Financial Institutions, Non-Profit Organizations

- ▶ Due to low investment returns from extremely low interest rate environment, the largest problem for financial and non-profit corporations is asset management
- ▶ Increased demand for client solutions to facilitate business model transformation in light of underperforming lending environment

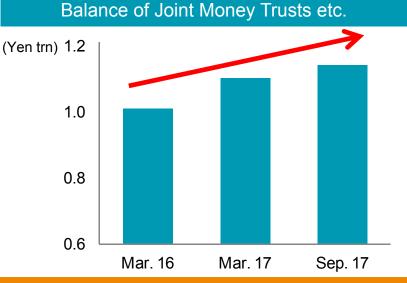


### Solutions for Financial Institutions / Non-Profit Organizations

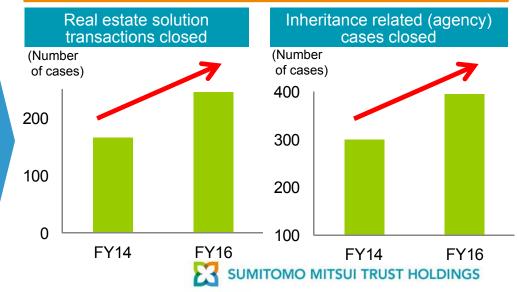
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Utilizing trust functions, develop and provide products suitable for their investment needs



Support for fee business expansion, opportunities to offer our products services (build win-win relationship)

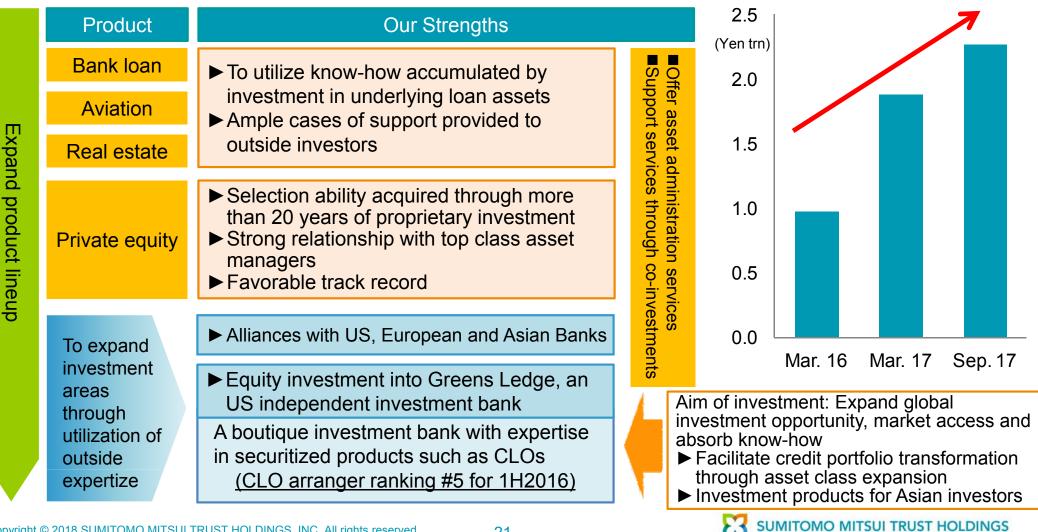


### Provide investment solutions —Strengthen alternative investments

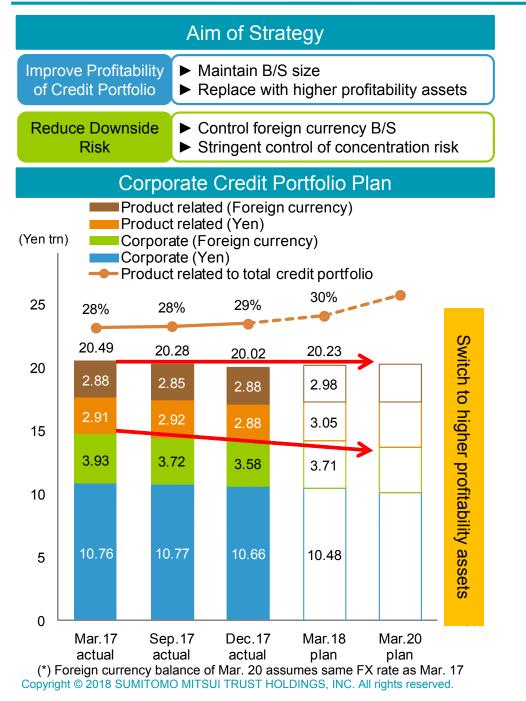
- ► To extend investment experience and know-how acquired through proprietary investment to outside investors
- ► For overseas investments, to strengthen Wholesale asset management business by forging alliances with foreign banks and equity investment into investment banks to leverage external expertise and enhance market access
- ► In addition to providing asset management solutions, co-work with Fiduciary services to offer administration services for investments

### Strengthen investment management in alternative assets

### AUM of alternative assets etc.

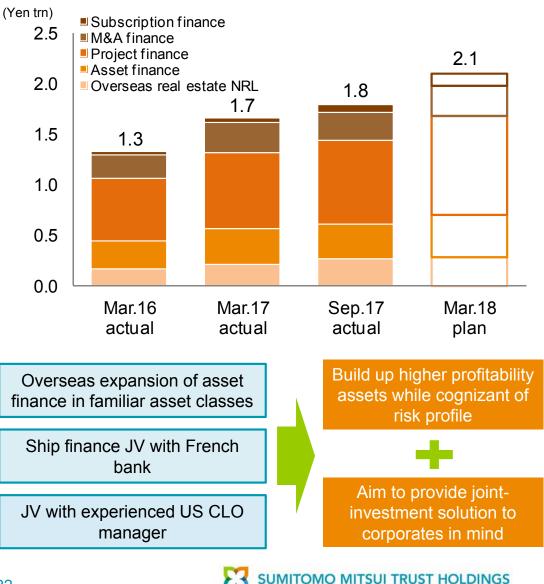


### (Reference) Status of Credit Portfolio Reformation



Strengthen product related credit portfolio

Steady increase of higher profitability product related credit (Yen/foreign currency)



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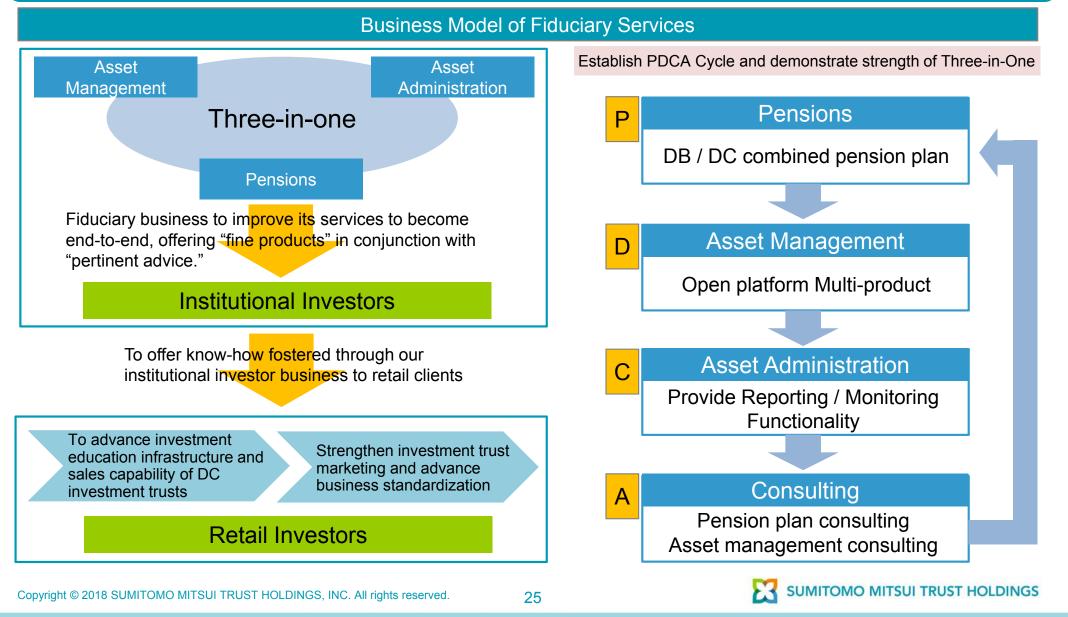


# Fiduciary Services Business



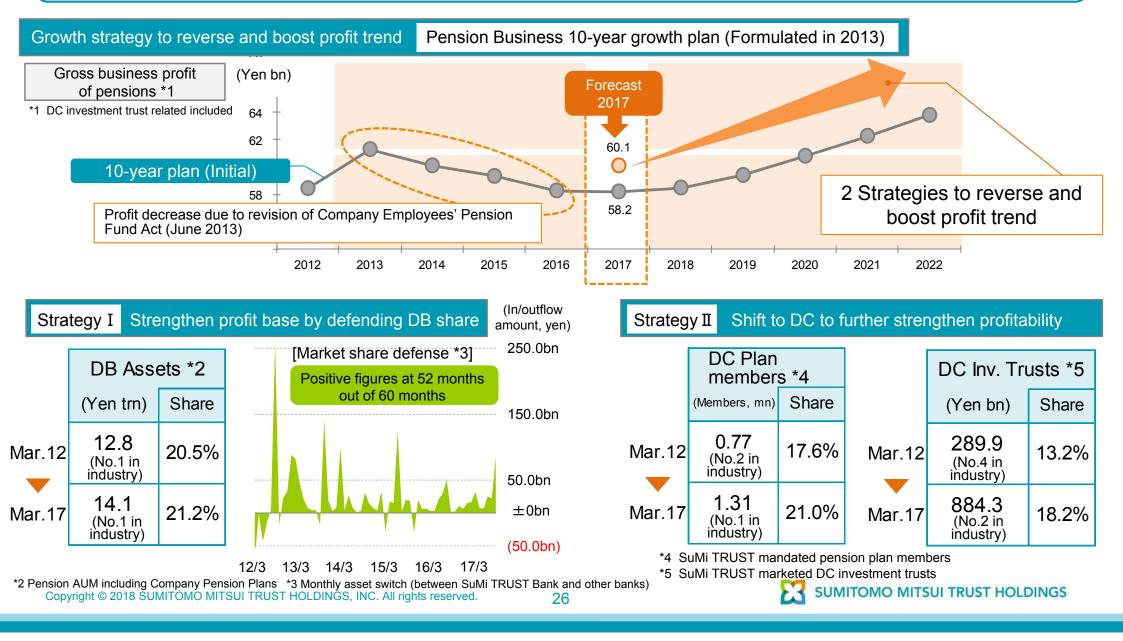
### **Business Model of Fiduciary Services**

- In fiduciary services, to promote asset management and administration businesses utilizing the robust foundations fostered by our pension business
- Taking advantage of the surge in individual/corporate asset management/administration needs, to lead the way to enhance fee businesses utilizing the Group's strengths



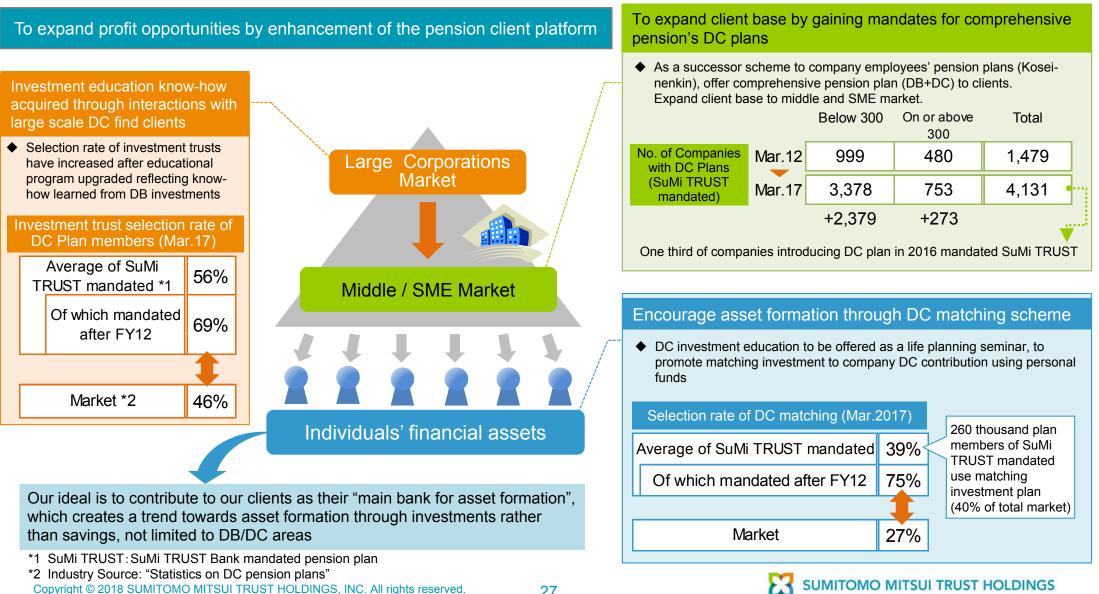
# Pensions (1)

- 10-year growth plan to overcome contraction of company employees' pension plan market was formulated in 2013
- By implementing major strategies for both DC and DB pension plans, market share and profitability improving ahead of initial schedule



# Pensions (2)

Client base of corporate pensions on the increase from large corporates to middle market companies Using our original platform, expand our coverage from DB/DC pension plans to personal financial assets

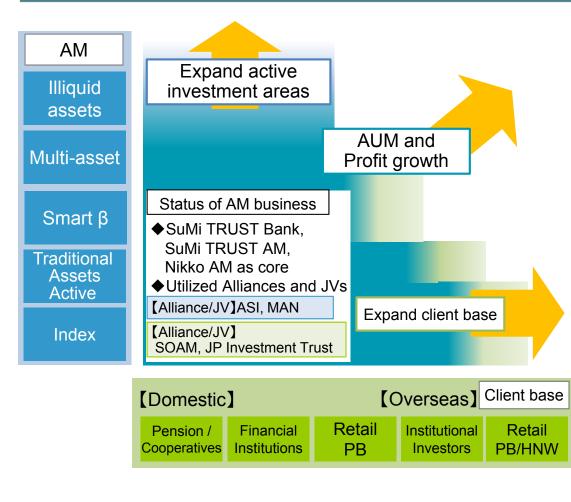


# Asset Management (1)

- To become an all-weather type institution, always capable of offering attractive investment products that fulfils diverse needs of clients under rapidly changing circumstances
- To aspire to become a "multi-boutique" asset management company, that has distinctive asset management companies within the group and grows leveraging their respective strengths
- Aspire to establish investment capability and client base to become one of the global top-20 in AUM by utilizing alliances/equity investments

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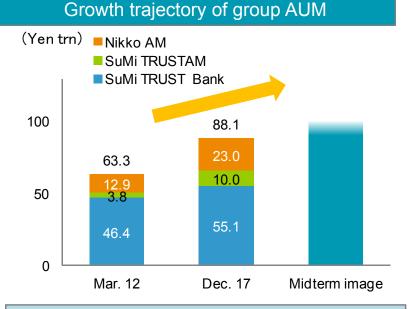
### Growth trajectory as "Multi-boutique" asset management group \*1



\*1 ASI: Aberdeen Standard Investments, SOAM: Sky Ocean Asset Management

\*2 Investment Trust Association Statistics

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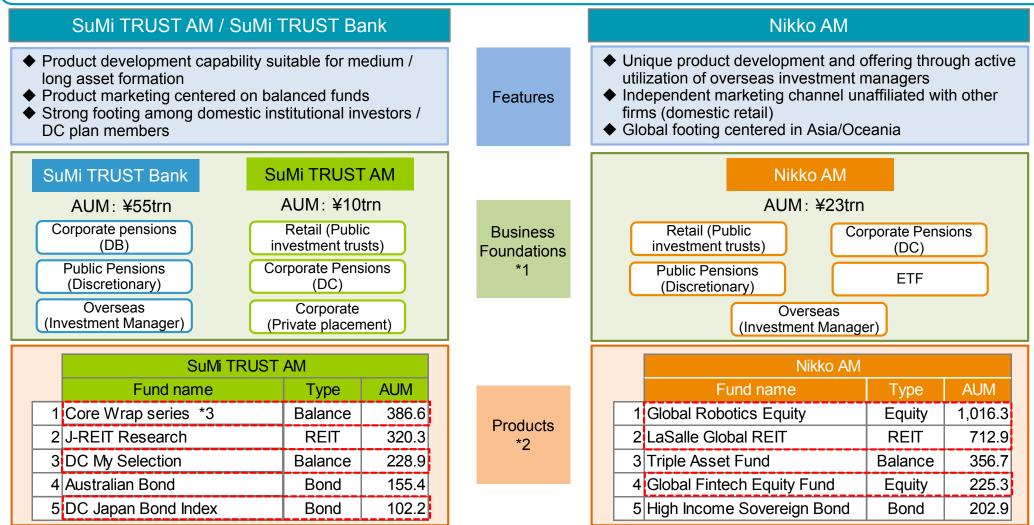


### Domestic Investment Trust AUM Ranking \*2

	(Yen trn)	Jan. 18	Public	Private
1	Nomura	34.7	30.5	4.2
$\rightarrow$	Sum of two AM	27.5	18.1	9.3
_2	Nikko AM	17.5	14.6	2.8
3	Daiwa	17.3	16.0	1.3
4	AM-One	15.1	8.7	6.3
5	Mitsubishi UFJ Kokusai	13.8	10.6	3.2
-6	SuMi TRUST AM	9.9	3.5	6.4

# Asset Management (2)

- ► As a "multi-boutique" asset management group, each company within the group to grow using its unique strengths and competitive edge
- SuMi TRUST AM to strengthen its investment, marketing and business foundations by merger of its asset management functions with SuMi TRUST Bank planned in October 2018
- ▶ Nikko AM to promote its global expansion applying its distinctiveness from SuMi TRUST AM



\*1 AUM as of Dec. 2017

\*2 Top 5 AUM Funds (as of Jan. 2018 equity type public/open-end investment trusts (excluding ETF, SMA only funds) in billions of yen

\*3 "Core wrap series" is sum of Core Wrap(stable/growth/switch), Satellite Wrap(equity) and Diverse investment core strategy fund

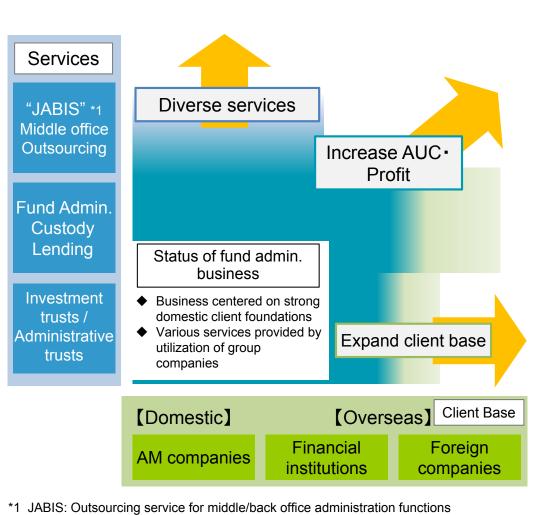
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# Asset Administration (1)

Sophistication / outsourcing of asset management through group collaboration in response to diversification and increased complexity of asset management needs

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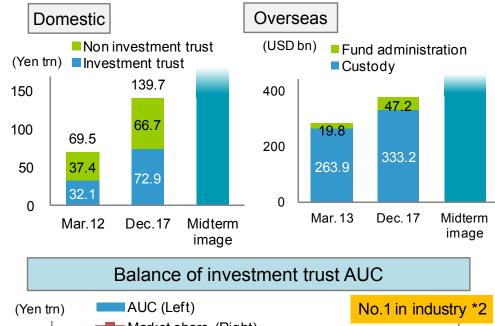
► Increase AUM / profitability through expanded client base and diverse services



Growth trajectory by sophistication of asset administration business model

\*2 Our estimates from public sources

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Growth trajectory of group AUC

### Market share (Right) 40% 37.1% 60 35% 40 72.9 64.5 55.6 51.0 30% 40.3 20 36.5 32. 0 25% Mar. 12 Mar. 13 Mar. 14 Mar. 15 Mar. 16 Mar. 17 Dec. 17 SUMITOMO MITSUI TRUST HOLDINGS

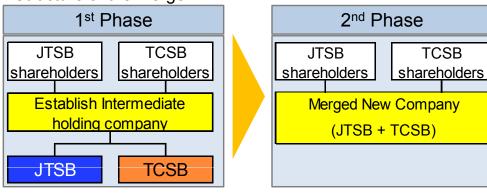
# Asset Administration (2)

- ► To enhance competitiveness of asset management business, rationalization and service refinement utilizing economies of scale
- ► To contribute to further development of domestic securities clearing market and investment value-chain
- By offering unique, value-added administration services of a trust bank, support expansion of corporate asset management businesses

### Plan to merge asset administration companies

- To target major shareholder agreement to merge JTSB and TCSB \*1, the center-piece of asset administration business
- To rationalize and improve services utilizing economies of scale

### <Structure of the merger>



### <Company description> \*2

JTSB		TCSB	
¥294 trn	AUC	¥375 trn	
¥244 trn	Trust assets	¥135 trn	
¥50 trn	Trustee services	¥240 trn	
SuMi TRUST Bank 66.6%	Major	Mizuho FG	54%
Resona 33.3%	shareholders	Life insurances	46%

\*1 JTSB: Japan Trustee Services Bank, TSCB: Trust & Custody Services Bank \*2 As of Dec. 2016

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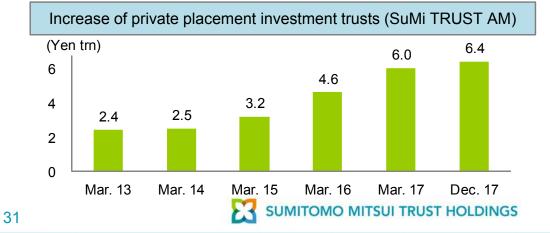
### Offer high value added fund administration services

- To offer value added services by merging know-how of asset management, banking and asset administration
- On top of offering asset administration services, support the expansion of clients' asset management business

### AM Company (Performance Analysis) Banks (Risk Analysis) Custodian Company (Custody / admin. / reporting)

Offer high value added middle / back office functions

### AM Companies / Financial Institutions



# Governance



### Isao MATSUSHITA

<Career history>

April 1970 Joined Nippon Mining Co., Ltd. (Current JXTG Nippon Oil & Energy Corporation)

- Sep. 2002 Director, Nippon Mining Holdings, Inc. (Current JXTG Holdings, Inc.), in charge of finance
- June 2004 Director (Senior Vice President and Executive Officer), Japan Energy Corporation (Current JXTG Nippon Oil & Energy Corporation)
- June 2006 Representative Director and President, Japan Energy Corporation
- June 2012 Representative Director and President (President and Executive Officer), JX Holdings, Inc. (Current JXTG Holdings, Inc.)
- June 2015 Senior Executive Advisor, JX Holdings, Inc. (current position)
- June 2016 Director, INPEX CORPORATION (current position)
- June 2016 Director, Matsumotokiyoshi Holdings Co., Ltd. (current position)
- June 2017 Appointed as Director of Sumitomo Mitsui Trust Holdings, Inc.



# Aim of Corporate Governance Reform in 2017

"Initiatives to enhance corporate governance at SuMi TRUST Group" To respond correctly to rapid changes in the environment surrounding finance and strengthening of domestic and international financial regulations, it is important to have both <u>managerial ability to</u> <u>execute business decisions swiftly</u>, and <u>supervision & restraint to ensure the soundness</u> <u>of management</u> in order to improve profitability and enhance corporate governance



June 2017 Transition to a company with Three Committees

(A monitoring model type governance structure segregating supervision and execution)

 Enhance structure in a manner conducive to our Group's business model

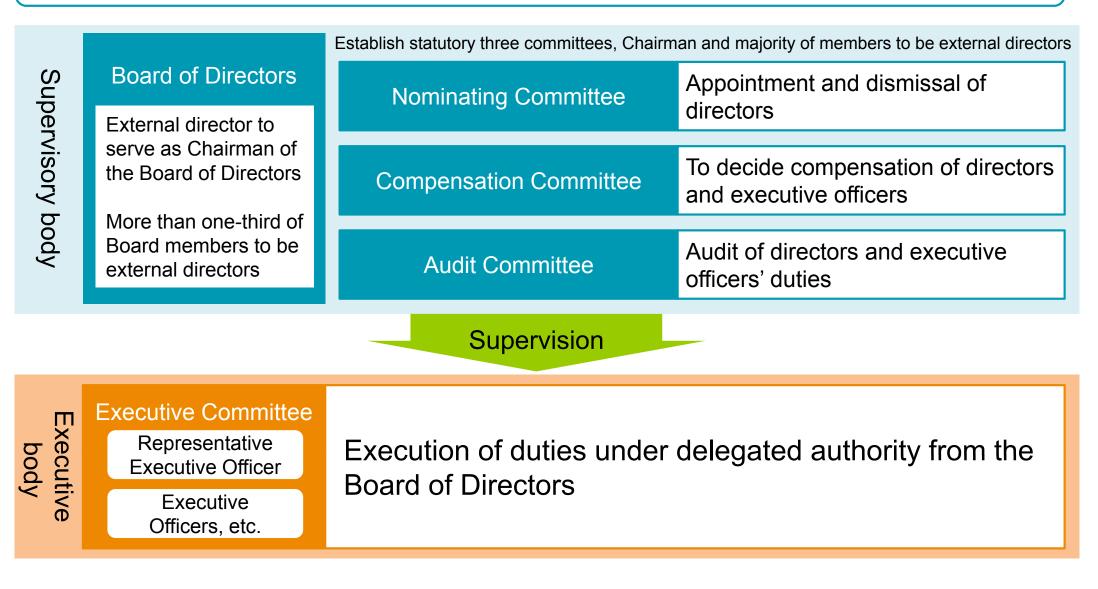
 External director to serve as Chairman of the Board of Directors





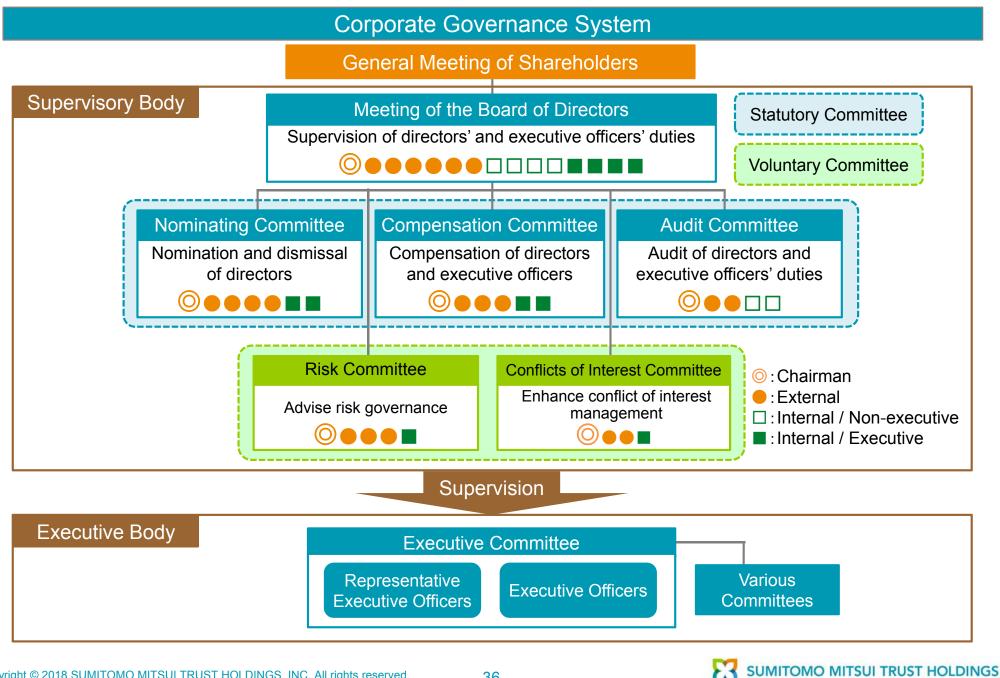
### Transition to a Company with Three Committees

To clearly segregate supervision and execution, the Board of Directors to focus on supervision, executive officers to promptly implement business decisions





### **Corporate Governance System**



### To strengthen governance in line with our business model

Implement policies to strengthen governance that are necessary to realize "Best Partner" of our clients which is our business model, possessing multi-functionality as a trust bank group.

Establish Conflicts of Interest Committee (Members: Directors and external experts)	<ul> <li>Verify adequacy of the Group's conflict of interest management</li> <li>Discuss Group's Policies on Fiduciary Duties and each companies' action plan and policies</li> </ul>
Establish Risk Committee (Members: Directors and external experts)	<ul> <li>To discuss risk issues that should be recognized in managing the Group</li> <li>To verify risk appetite framework (a risk taking and management framework that is in line with the management plan)</li> </ul>
Establish Stewardship Activity Advisory Committee (SuMi TRUST Bank) (Members: External experts and GM of Stewardship Development Dept.)	<ul> <li>Advisory committee to the Officer in charge of Fiduciary Services Business to strengthen independence of stewardship activities, enhance transparency and improve conflict of interest management</li> <li>To discuss matters concerning revision or abolition of Guidelines for Exercise of Voting Rights, to verify and improve decision making process for proposals that conflicts of interest may occur</li> </ul>





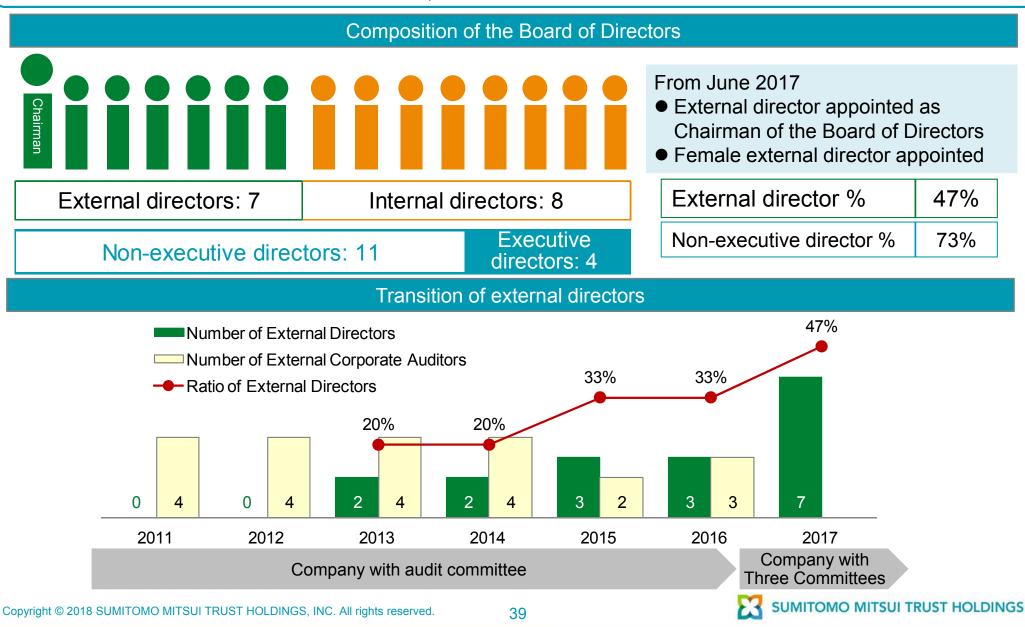
### <Reference: Interview excerpt from the Integrated Report 2017>

As Chairman of the Board of Directors, I will establish a decision- making process that encourages critical discussion and exhaustive deliberation that includes opposing views, rather than management that aims to preserve harmony. Furthermore, I intend to provide the Board appropriately with necessary and adequate information while making full use of the knowledge and expertise of external directors in order to implement this kind of sound decision-making. First and foremost, I think what is expected of me is to offer a completely external perspective as a person with no experience in the financial industry, and to present my opinions firmly without holding back.



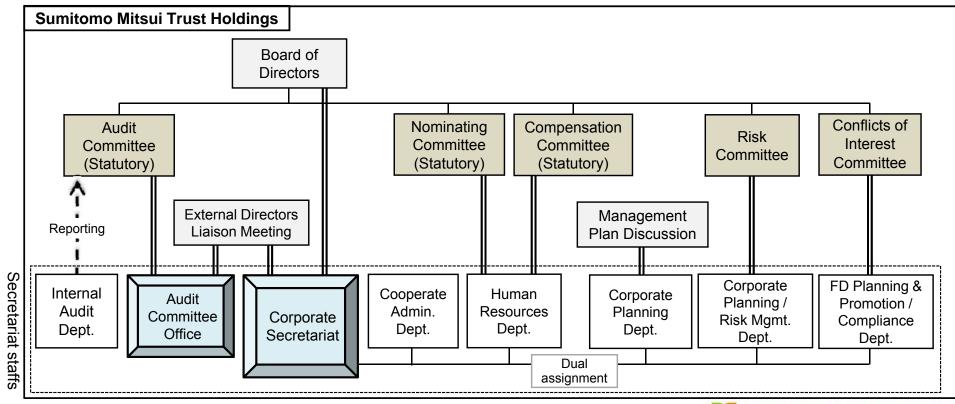
### **Composition of the Board of Directors**

- Continuous increase of external directors since 2013
- Current ratio of external directors 47%, ratio of non-executive directors 73%



# Support for Chairman of the Board of Directors

- A Chairman of the Board of Directors implements, (1) familiarization training at time of appointment, (2) Preparation of agenda for each month's meeting
- Deputy Chairman and Corporate Secretariat to the Board to offer support
  - At the time of appointment, lecture about business model, business environment, management plan, and other material issues
  - 3 preparation meetings for each monthly Board meeting
    - 1st : To select agenda for the meeting
    - 2nd : Hearing about the main issues regarding the selected agenda
    - 3rd : Confirmation about status of pre-discussion and planned schedule of actual proceedings
  - For each preparation meeting, Deputy Chairman (Internal non-executive director and Statutory Auditor) to attend as well
  - Corporate Secretariat consisting of 1 General Manager, 8 secretariat staff and 5 staff members of other committees on dual assignment



### Support and provision of information for external directors

### **Business Lectures**

- Corporate management sections and planning sections of business divisions to hold lectures for newly appointed external directors
- Previously appointed external directors may participate at their discretion

### Pre-explanatory meeting of the Board Meeting agenda

 To facilitate active debate at the Board Meeting, all external directors to attend pre-meeting (External Directors Liaison Meeting) to hear and question the upcoming agenda

### Communication with the executive directors

- Audit Committee to interview internal directors about the status and outstanding issues of their responsible fields, non-member directors may also participate at their discretion
- To interview heads of corporate management departments, business planning divisions, overseas branches and affiliated companies



### Delegation to executive officers

 All decision-making delegated to executive officers unless specific legal requirement exists (Executive officers to report to the Board on delegated matters)
 ⇒Meeting of the Board of Directors able to concentrate on agenda specific to supervision

### Report from executive officers

● Individual cases reported by category by executive officers in charge ⇒Efficient proceeding of the Meeting of the Board

### "Management theme" discussions to utilize knowledge and views of external directors

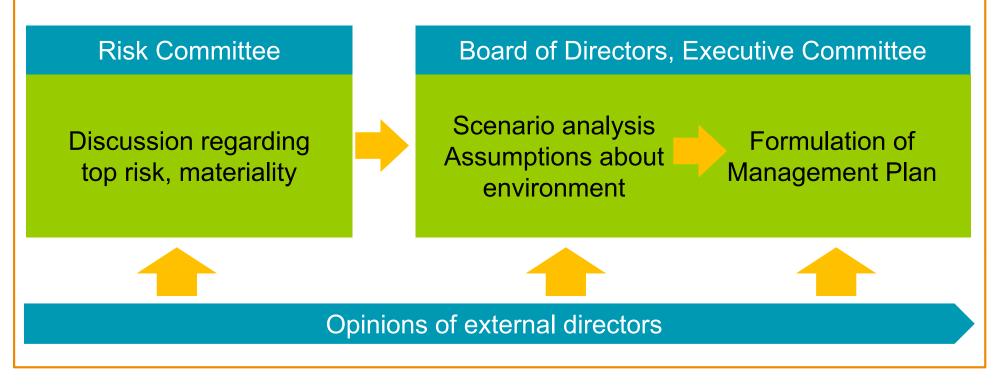
 Commenced forum on important management issues and themes selected as "Management themes," to be discussed in hourly sessions in the Meeting of the Board ⇒Possible to hold active discussions utilizing knowledge and views of external directors



### Early stage participation to formulation of Management Plan

In formulating a Management Plan, to reflect the opinion of external directors from an early stage







### Strengthen monitoring of management status of the trust bank

The Meeting of the Board of Directors of the holding company receives quarterly management update on the status of the overall group. In addition, supplementary reporting regarding the trust bank, the group's core operation, on a standalone basis

### Introduction of External Directors' Meeting

Outside of the Meeting of the Board, a new forum exclusively for external directors to discuss and evaluate the group's governance management and issues

### Communication between the Chairmen

In order to harmonize the 5 committees (Nominating, Compensation, Audit, Risk and Conflicts of Interest Committees), periodical meeting held with the Chairman of each committee (all external directors)



### PDCA to assure effectiveness of the Meeting of the Board of Directors

### Process to evaluate effectiveness

Date	Contents
Early Jan.	Design of evaluation issues, external lawyers to assess the suitability of the issues
End of Jan.	To explain the current year agenda's rationale and evaluation process to the Board
Jan. ~ Feb.	Conduct questionnaire to all directors
Mar. ~ Apr.	<ul> <li>Assessment of the feedback, distillation of issues commented</li> <li>Individual interviews based on feedback of questionnaire (Meeting between external lawyer and external director)</li> </ul>
End of Apr.	Report to the Meeting of the Board regarding the results of the findings and discussion on next year's management issues based upon the evaluation of the issues



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