

Reason for Existence ("Purpose")

Creating new value with the power of trusts and let prosperous future for our clients and society bloom

Management Principles ("Mission")

- (1) Swiftly provide comprehensive solutions to our clients by fully utilizing the significant expertise and comprehensive capabilities.
- (2) Adhere to the principles of sound management based on a high degree of self-discipline with the background of fiduciary spirit and establish strong credibility from society.
- (3) Strive to fulfill all shareholder expectations by creating distinct values through fusing the various functions featuring the trust bank group.
- (4) Offer a workplace where the diversity and creativity of its employees are more fully utilized to add value to the organization and where employees can have pride and be highly motivated in fulfilling their missions.

Ideal Model ("Vision")

—Towards "The Trust Bank"—

Based on the fiduciary spirit and with significant expertise and comprehensive capabilities, Sumitomo Mitsui Trust Group will create distinct values by leveraging a new business model, combining its banking, asset management and administration, and real estate businesses, and will move onto the global stage as a leading trust bank group which boasts the largest and highest status in Japan.

Codes of Conduct ("Value")

In order to pursue the Management Principles of Sumitomo Mitsui Trust Group, the executives and employees commit themselves to comply with the six Codes of Conduct described below.

Completely Client-oriented
—Truthfulness and Loyalty

Contribution to Society
—Dedication and Development

**Realization of
Organizational Capability**
—Trust and Creativity

Establishment of Individuality
—Self-help and Self-discipline

Strict Compliance with Applicable Laws and Regulations

Resolute Stance against Antisocial Forces

1900s
Birth of modern
trust system

1950s
Birth of loan
trusts

1960s
Birth of pension
trusts

1980s
Birth of land trusts

1990s
Birth of asset
securitization
type trusts

2000s
Amendments
to the Trust Act
and the Trust
Business Act

Sumitomo Mitsui Trust Holdings

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Entrusted balance of trust assets (under management)*

Source: Trust Companies Association of Japan statistics data
*Total of figures for financial institutions and other companies providing trust services in Japan

